

DREAM

2018



2018 DREAM
NASHVILLE, TENNESSEE

SKETCHBOOK:
Ideas and Highlights

ACTIONCRAFTCOMPANY.COM

DREAM 2018 Sketchbook

Session Highlights and Big Ideas

Nashville, Tennessee. February 20-23, 2018



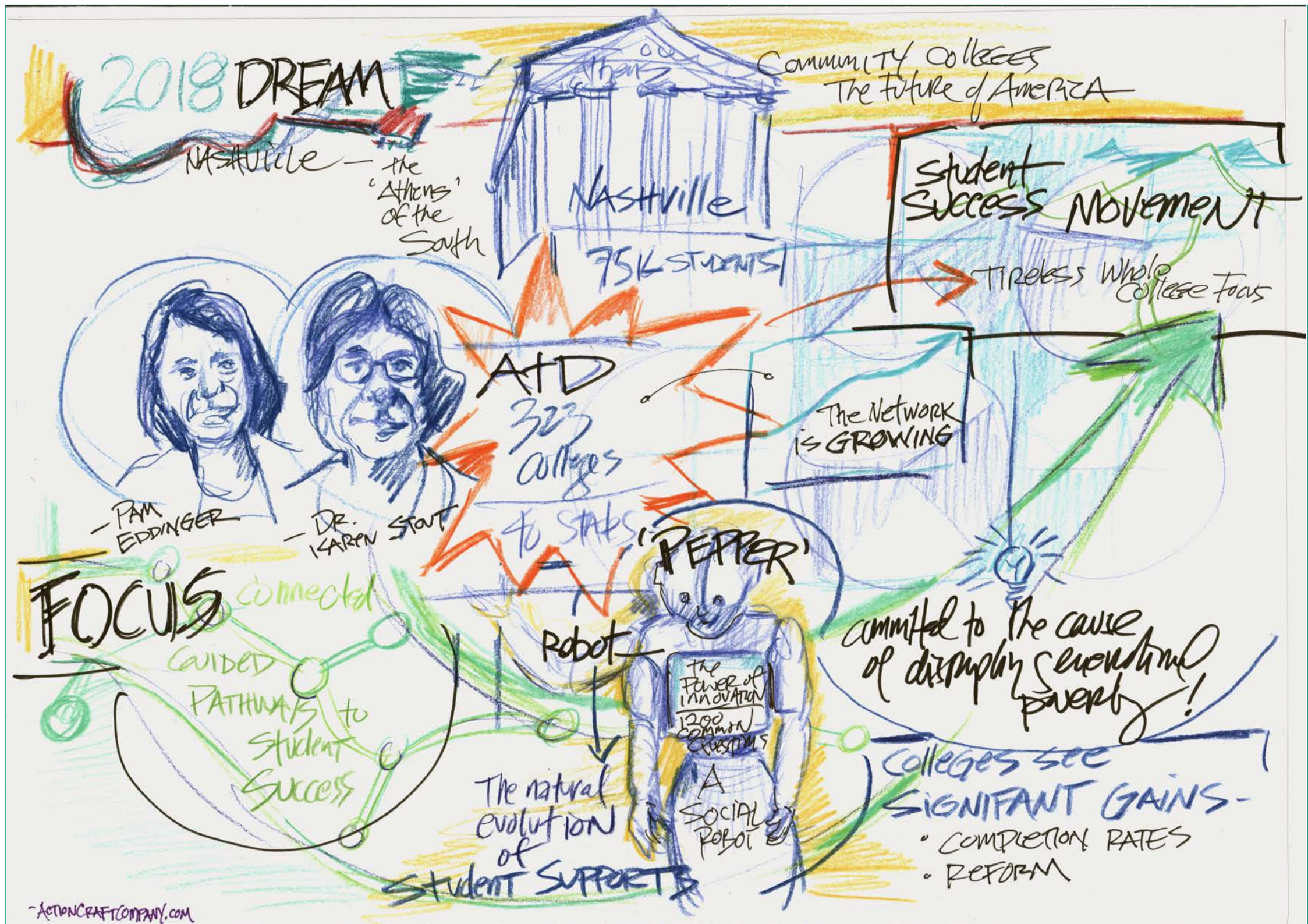
Tuesday, February 20

Opening Plenary. Advancing and Celebrating Student Success

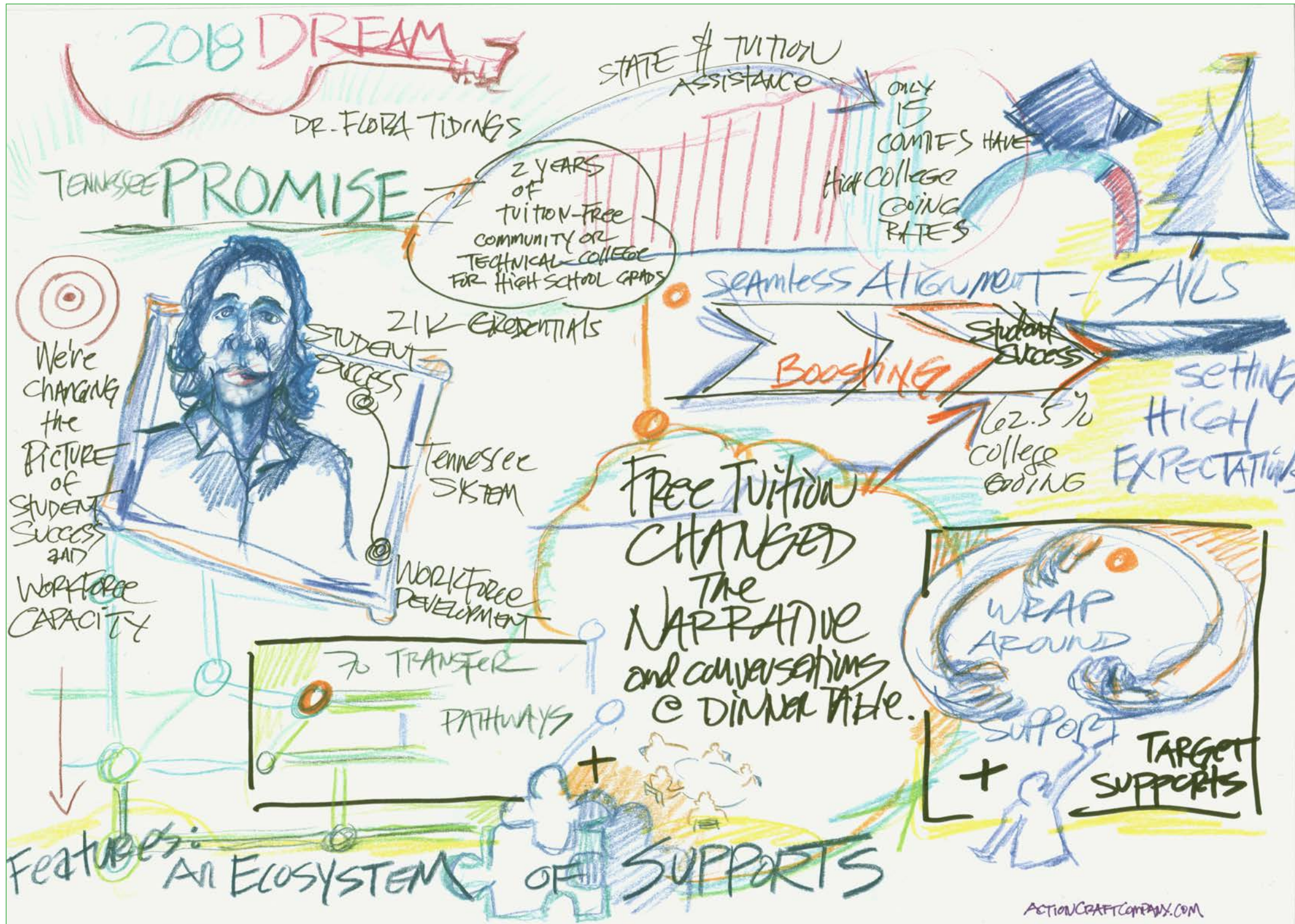
Join us for the official opening of the 14th annual DREAM as we gather to celebrate our collective efforts in advancing student success. We will also take a look at where we going as we continue to improve student outcomes and positively impact our communities.

Featuring presentation of the 2018 Leah Meyer Austin Award, presentation of the 2018 Achieving the Dream DREAM Scholars, and remarks from the following:

- Karen Stout, President and CEO, and Pam Eddinger, President of Bunker Hill Community College and Board Chair, Achieving the Dream, Inc. highlighted the growth of the ATD student success movement. Dr. Stout showcased an interactive student support robot.
- Flora Tydings, Chancellor, Tennessee Board of Regents described that state's ambitious Tennessee Promise initiative.
- Elaine Rosen, Board Chair, Assurant, Inc., and Chair, Kresge Foundation Board of Trustees described Maine's strategies to improve post-secondary opportunities.



Dr. Stout shared the innovative highlights of ATD's nationwide movement to increase post-secondary success and to disrupt generational poverty and inequity.



Dr. Tidings shared Tennessee's seamless suite of strategies to expand post-secondary success rates

2018 DREAM

- NASHVILLE

ELAINE ROSEN, KRESGE FOUNDATION

ADVANCING STUDENT SUCCESS

Maine: L.L. BEAN CO.

partnered with MAINE COMMUNITY COLLEGE SYSTEM



MAINE

+ 9% college

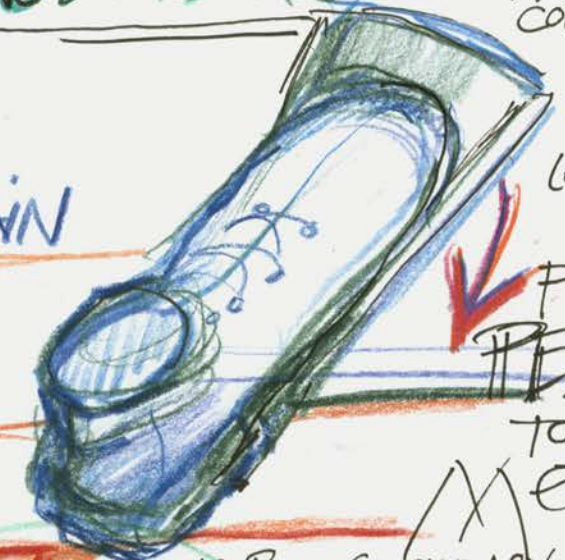
ATTAINMENT GAIN

more up success attainment

esp. for communities of color - who depend on

COMMUNITY COLLEGES

No engine in life is as powerful in life as college



LED WAY BY PUTTING PEDAL TO METAL

MAKING POST-SECONDARY AFFORDABLE!



LIVES CHANGED FOREVER BECAUSE OF COM. COLLEGE DIPLOMA

ENGINES OF OUR ECONOMY

"change is about the soft stuff - like culture change"

Dr. Rosabeth KANTOR, HARVARD

ACTIONCRAFTCOMPANY.COM

Elaine Rosen shared Maine's partnerships to expand post-secondary attainment rates

2018 DREAM
Nashville

LEAH MEYER AUSTIN
AWARDS

Helping students become the authors
of their lives

TEXARKANA + ODESSA

SYSTEMIC
INSTITUTIONAL
REFORM

Invested in
CONNECTED
REFORMS

Focused
enrollment +
completion

CRAZY IDEAS
AND
COACHES

TEAM WHO
NEVER SAID "NO"
TO FOCUS

3X
GRADUATION
RATE

LEADING
SUCCESS
INDICATORS
w/ DATA

Nearly
2X
completion
INCREASES

Keep students
in CLASS

CLOSED RACIAL EQUITY GAP

A
BEACON
FOR ALL
IN A STATE
OF
BECOMING

A CASE STUDY
IN WINNING BECAUSE
WE SHARE THE CREDIT

OUTSTANDING PROGRESS
TOWARD A STUDENT-FOCUSED CULTURE

We Believe in
INNOVATION, not SETTLING

- ACTIONCRAFTCOMPANY.COM

Texarkana College and Odessa College shared the Leah Meyer Austin award

Wednesday, February 21

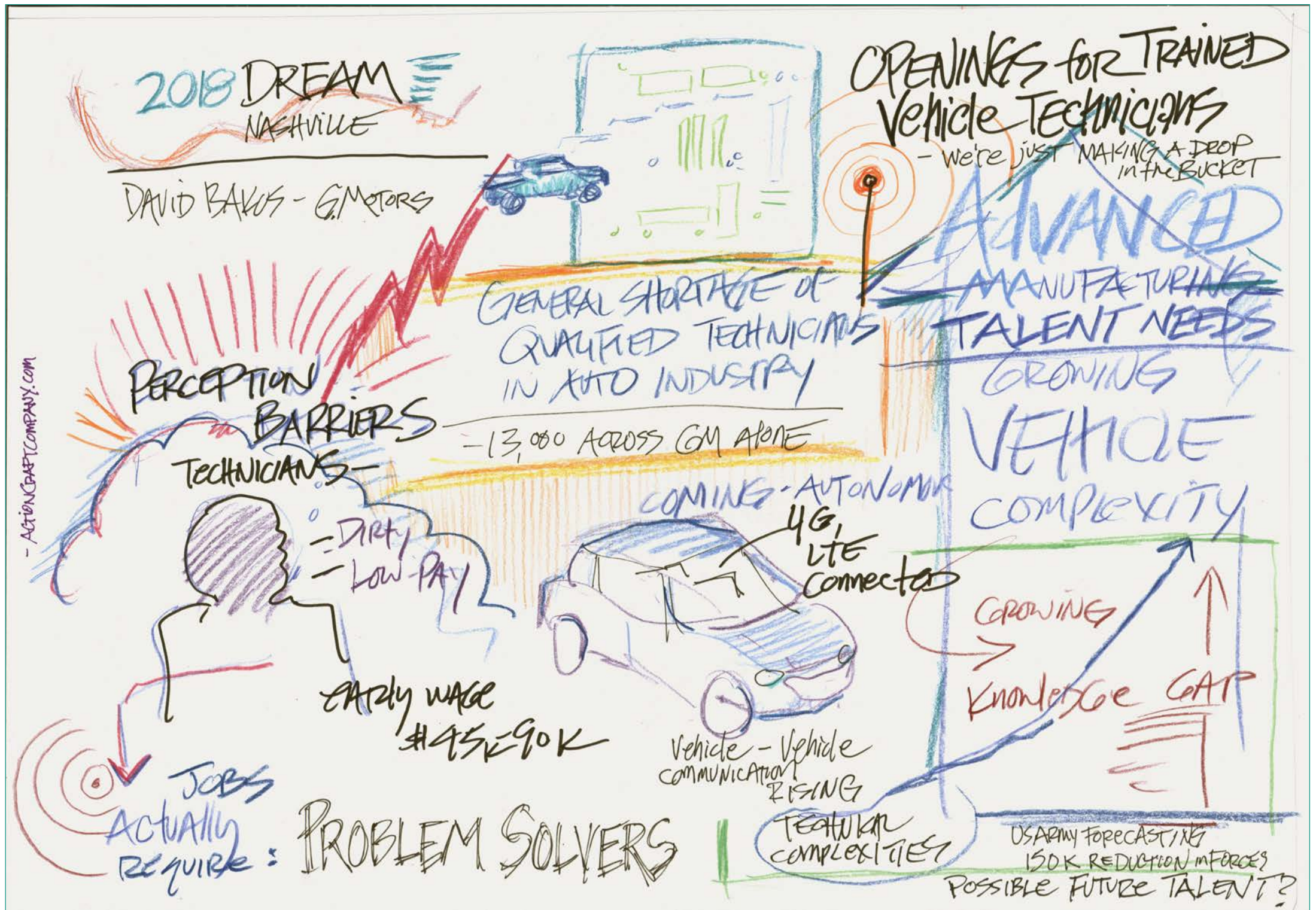
Opening Plenary. Increasing Economic Mobility Through Broad Community Partnerships

This discussion focused on the need to build broad partnerships of different community partners to ensure access and opportunity to all students and create a talent pipeline for employers today and in the future.

Speaker: David Bakos, Executive Director, Global Aftersales Engineering & Service Operations, General Motors

Panelists:

- Sandra Boham, President, Salish Kootenai College
- Matt Gandal, Founder & President, Education Strategy Group
- Jennifer E. Bracken, Director of Human Resources, Gaylord Opryland Resort & Attractions
- Audrey M. Hutchinson, Director of Education and Expanded Learning, Institute for Youth, Education, National League of Cities
- Gregory Williams, President, Odessa College



David Bakos of General Motors described emerging talent challenges facing the auto industry and the increased scale of opportunities for technical skills in high-wage jobs

2018 DREAM
NASHVILLE

ECONOMIC MOBILITY THRU BROAD PARTNERSHIPS
EXPANDING THE
TALENT
PIPELINE

MATT SANDAL
CRES WILLIAMS
SANDRA BOHAM
JENNIFER BRACKEN
AUDREY H. JOHNSON

Challenges

- Under-prepared YOUNGSTERS
- Under-resourced YOUTH; COMMUNITY COLLEGES
- MAKE SURE CREDENTIALS ADD VALUE IN LABOR MARKET
- INFORMATION FLOW @ PATHWAYS TO PARENTS
- SHORT-TERM CERTIFICATION PROGRAMS DON'T INCLUDE Fed. AID

ENGAGE REAL MENTORS

CREDENTIAL PATH MUST BE CONNECTED TO THE WORKFORCE
ENGAGE EMPLOYERS

OPPORTUNITY

- INDUSTRY-RECOGNIZED CRED. - H.S. SUCCESS METER
- DUAL ENROLLMENT + COLLEGE COURSE METRICS
- REAL CONNECTIONS + RELATIONSHIPS WITH SCHOOLS, EMPLOYERS, TRIBAL AGENCIES
- MENTOR PROTEGE TRAINING PROGRAMS, WITH CONTRACTS. LEADS TO HIGH WAGE CAREERS
- BRING EQUITY TO FOREFRONT. DATA-DRIVEN FOCUS ON CURRENT ECONOMIES
- SUMMER JOBS
- CITY-WIDE GOALS + GAPS
- STATE LEVEL ACTION ON CAREER + TECH



Panelists further described the challenges and emerging opportunities in the current workforce development system in this country.

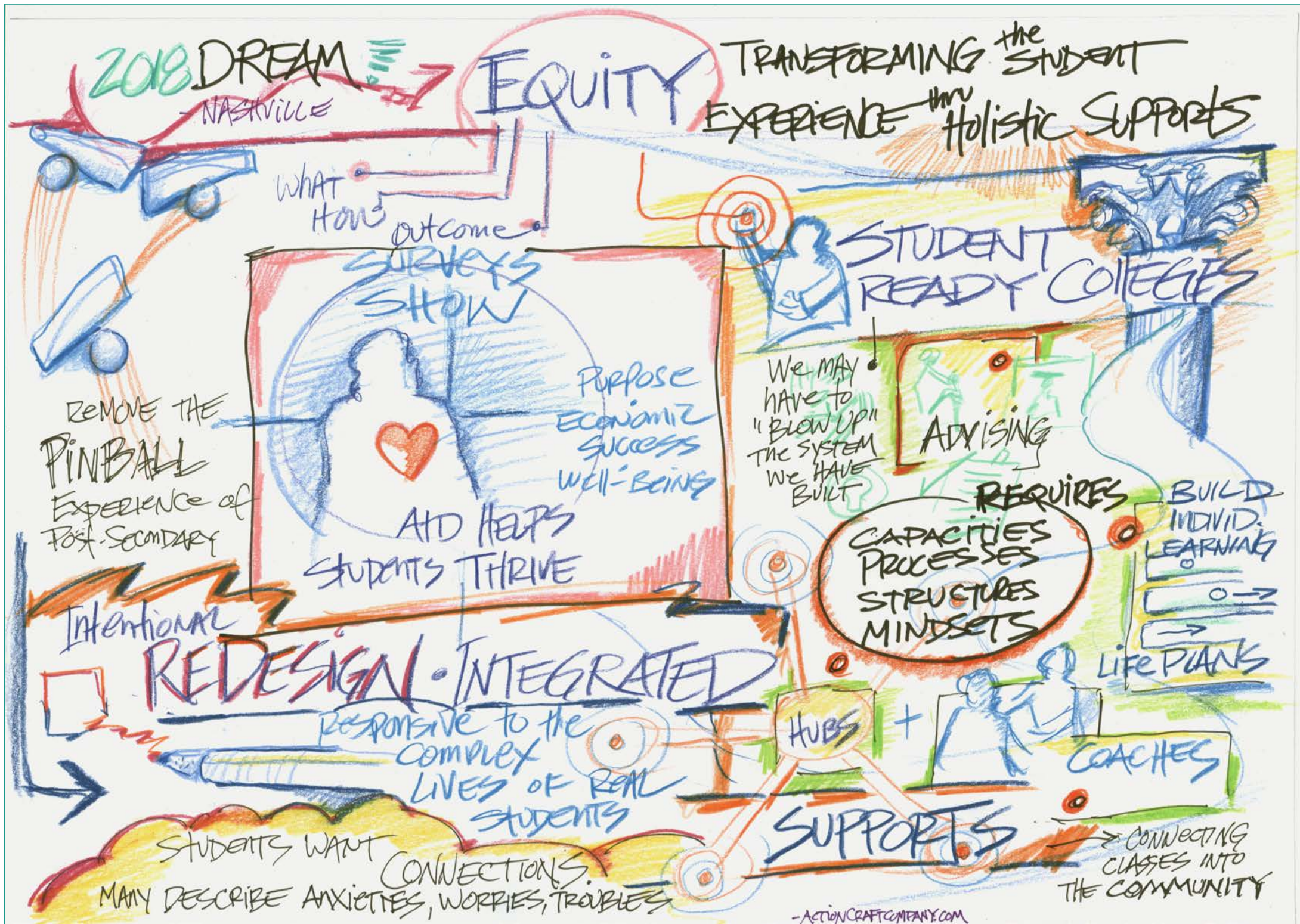
Thursday, February 22

Opening Plenary. Transforming the Student Experience through Holistic Student Supports

Centering the role of equity is a critical component of transforming the student experience by redesigning student supports into a more seamless and integrated experience. This session bridged theory and practice by sharing national perspectives and research on equity and student supports from Achieving the Dream, the Center for Community College Student Engagement, and the Community College Research Center. A panel of institutional leaders then discussed what is happening in practice and where the field needs to make progress.

Speakers:

- Mei-Yen Ireland, Director of Integrated Student Support Strategies, Achieving the Dream
- Karen Stout, President and CEO, Achieving the Dream
- Evelyn Waiwaiole, Executive Director, Center for Community College Student Engagement
- Hoori Kalamkarian, CCRC
- Pam Eddinger, President, Bunker Hill Community College
- Cynthia Lindquist, President, Cankdeska Cikana Community College, Fort Totten, ND
- H. Jeffrey Rafn, President, Northeast Wisconsin Technical College



Panelists noted that equity is central to this discussion: it is the "how," the "what," and the "outcome" of our work. The group then further described the challenges and emerging opportunities to redesign the transformation of student supports into a holistic and integrated system that is responsive to the complex lives of real students.

Thursday, February 22

Plenary Luncheon. Striving for Equity in Teaching & Learning

Drawing on recent research into the psycho-social underminers of necessary human bandwidth, Dr. Verschelden framed a strengths-based response for teachers and institutions. Panelists then discussed genuine and effective strategies.

Speaker: Cia Verschelden, Executive Director Institutional Assessment, University of Central Oklahoma and author of *Bandwidth Recovery: Helping Students Reclaim Cognitive Resources Lost to Poverty, Racism, and Social Marginalization*.

Panelists:

- Vicki Besaw, Faculty, English Department, College of Menominee Nation, Keshena, WI
- Michael Berndt, Vice President of Academic Affairs, Century College, White Bear Lake, MN
- Kristine Washburn, Faculty, Physics Department, co-Chair Guided Pathways Steering Committee, Everett Community College, Everett, WA
- Maria Pena, Chief Diversity and Equity Officer, Everett Community College

2018 DREAM

NASHVILLE

STRIVING FOR EQUITY IN TEACHING AND LEARNING

KEEPING STUDENTS AT THE CENTER

DR. CIA VERSCHLIDEN

Who AM I? It's not NECESSARY TO DEFEND YOUR IDENTITY TO ANYONE



★ LIMITS ON MENTAL BANDWIDTH

SCARCITY (RESPECT, BELONGING, ECONOMIC) STEALS MENTAL BANDWIDTH

PSYCHO-SOCIAL UNDERBRAINNESS

- Daily Micro-Aggressions
- BELONGINGNESS
- STEREOTYPE



WINDOWS & MIRRORS NEED

IDENTITY THAT MISCONCEPTION STUDENTS

RECOVER THRU STRENGTHS

© HIGH HOPE - HIGH CHALLENGE SYLLABI

© GROW OUR BRAINS

FOCUS ON EFFORT

© SAFE ENVIRONMENTS

5

DIMENSIONS OF EQUITY

TACKLING THE UNDER-MINEES REQUIRES AN INSTITUTIONAL COMMITMENT FOR COLLEGES

- Transform Initiative FATIGUE
- BE GENUINE
- LEADERS MUST COMMIT
- STUDENTS NEED DIVERSE WORKFORCE
- BE COMPASSIONATE

ACTION CRAFT COMPANY.COM

Friday, February 23

Closing Plenary. Poems & Dreams

Speaker: Richard Blanco

Richard Blanco was selected to serve as the fifth presidential inaugural poet in U.S. history by President Obama. He was the youngest, first Latino, immigrant and gay person to serve in this role. His poems reflect his own unique experience but also those of moments in our own collective history such as the bombings at the Boston Marathon. His talk focused on an individual's journey to find and sustain a home where one can be whole.

The 2018 DREAM Scholars followed Richard Blanco and shared their experiences and reflections from DREAM 2018.

DREAM Scholars panel:

- Dolores Cortez, Student, Institute of American Indian Arts
- Kenneth Glynn, Student, Lorain County Community College
- Mardwina Lasseur, Student, Broward College
- Jenae Parker, Student, Columbus State Community College
- Elda Pere, Student, Bergen Community College
- Emery Sutherland, Student, Southwestern Indian Polytechnic Institute
- Kien Truong, Student, Portland Community College

2018 DREAM

NASHVILLE 2/23/18

POEMS + DREAMS

We're all dreaming of America TOGETHER

All knowledge pushes you to become whole HUMAN BEING

RICHARD BLANCO

YOUR QUEST

INTEGRATING PLACE • HOME • AND IDENTITY



CUBA

SPAIN

United States

DREAM of HOME and BECOMING a WRITER

CUBA

The Journey of AN IDENTITY FOR AN IMMIGRANT

The meaning of NAMES BLANCO

Miami "WHITE"



Re-Discover

MOTHER COUNTRY

SENSING A BRIDGE TO A PROUD PLACE TO LIVE + THRIVE

to love a country... as if you've lost one!

THE NEW NARRATIVE

All these stories, all different -- these ARE "AMERICA"

2018 DREAM

Nashville - 2/23/18

POEMS + DREAMS DREAM STUDENT SCHOLARS

'I am Evolution through Education'

Really diverse ALL AREAS of CAMPUSES



- JENAE PARKER

'I am from a Dream that has come True'

Bring employers into design, deliver relevant



- Kenneth Glynn

'I'm from one Drop of HOPE'



- MARDWIN LASSEUR

EXPAND DUAL CREDIT; Really open to student voices



- Kien Truong

Help students find + match study, degree w/ job market

'Unite the world with Compassion + Empathy'



- Dobres Cortez

Get students on Core Team & Really expand DREAM

"I AM FROM BORDERS"



- EMERY SUTHERLAND



- ELITA PERE

"Go Big or Go Home"

'I am from where Mechanics meets Robotics'

'my dream is not just for Me'